



Greetings, from the Coolest Guys on Gloucester's waterfront! My name is Gerald B. MacKillop Jr., and I have recently joined the Cape Pond Ice team. One of the new features for Cape Pond Ice in 2005 will be a quarterly newsletter. This is the first letter we have produced over our 157 year history. Many of you weather watchers have probably noticed the freezing weather we have experienced on the Gloucester waterfront. You know it is really cold when you see people going into our icehouse to stay warm! We will be sharing our news with you folks who have visited our plant in Gloucester, MA, or have purchased our cool stuff in the past.

#### Current News + Events

The big news around Cape Pond Ice is the [new products](#) in our merchandise line. These new products include: *women cut shirts, fleece vests, full-zip hooded sweatshirts, winter hats, denim full-button shirts, coffee mugs, ice packs, and Memoirs of a Gloucester Fishermen (200 page insight to the true story of a Gloucester Fisherman)* For a limited time only Cape Pond Ice will be offering free shipping on domestic orders of two products or more. We also offer 20% savings on all of our [Navy "original" style products](#).



The Coolest Guys Around are currently working on some other great ideas for merchandise and clothing and [any suggestions](#) that you have would be greatly appreciated. We are in the process of creating pink ladies cut tee shirts with the Cape Pond Ice logo and slogan. Cape Pond Ice will also be adding more to the ladies clothing line in the next few months. Also, we

are in the final steps of design with sweatpants and a mesh style basketball jersey.

#### PERFECT STORM UPDATE:



For all you Perfect Storm fans out there, we have not forgotten about you. Have you seen our [Perfect Storm Anniversary tee shirt](#)? We also have an update on the Lady Grace, which served as the Andrea Gail for the movie. It was sold by Legal Seafood to the Gloucester Maritime Heritage Center, who then sold it to seafood processor Intershell. Intershell converted the Lady Grace into an offshore crabbing gatherer. An unfortunate fire whipped out the Crew Quarters and Pilot House, and it is now being repaired on Fishermen's Wharf here in Gloucester.

The Cape Pond Ice newsletter is going to give you a wide range of special sections. Cool Facts as well as interviews with Cape Pond Ice employees will serve as unique content for our fans.

#### Cool Facts:

1. Cape Pond Ice opened in 1848 and is now 157 years old.
2. The Cape Pond Ice plant is able to produce over 350 tons of ice each day.
3. In the summer of 2004 over 3,500 guests toured the historic Cape Pond Ice plant.
4. Cape Pond can pump ice at a ton per minute on up to three fishing vessels at a time.



The Coolest Guys Around want to use this newsletter to serve as a forum to communicate and share unique and cool stories about you, the fans of Cape Pond Ice. We encourage you to [sign our online guestbook](#) and share any cool connections between you and Cape Pond Ice. If you have not noticed on our website ([www.capepondice.com](http://www.capepondice.com)), we have received pictures from people wearing Cape Pond Ice clothing at places all around the world. Send us a photo from a place not seen, and we will induct you into our website! Here are some of the entries in our guestbook.

- ❖ “I have watched "The Perfect Storm" hundreds of times. I love the East Coast, and feel for all the families of Gloucester and their losses. Love the water, fishing, and am going to definitely make Gloucester a part of our trip to the East Coast.” ~ Roberta Cross Lansing, MI
- ❖ “I can't wait to visit the factory and have a cold one at the Crows Nest, paying my respect to the lost fisherman.” ~John Rohrs, Putnam County, NY
- ❖ “I have taught the book "The Perfect Storm" in my language arts class for several years and the students really enjoy hearing about Cape pond ice and how the fishermen, in earlier times, got their ice. They also love your shirt logos.” ~Steve from Muskegon, MI.

As you can see we have fans all over the map, and we encourage you to share your stories and photographs with all of us. Hopefully we will see some of you [at our plant on the Gloucester waterfront!](#)



Many of you want to know what makes us the Coolest Guys Around. Is it [the icehouse](#) we work in, our personalities, or because we are in the [ice business](#)? I can answer with a YES to all three questions. We want our extended Cape Pond Ice family to know more about our internal Cape Pond Ice family.

[I would like all of you to meet our plant manager Steve Scatterday.](#)

1. **How long have you worked at Cape Pond Ice?** I have been working at Cape Pond Ice for the past 11 years.
2. **What are your duties and responsibilities as the Plant Manager?** As the plant manager, my duties and responsibilities really vary depending on the day. My overall role is supervision, but that is a relatively small part of it. I help load fishing vessels, load trucks, fulfill packaged ice for the local and commercial accounts, and I help with the breakdown and maintenance of the plant. I will help out wherever I can.
3. **What changes on the Gloucester waterfront have you noticed during your time at Cape Pond Ice?** Less fishing vessels is the first thing that comes to mind. I do not tend to see as many of the fishermen as I used to, and its difficult because of the close bond between Cape Pond Ice and the fishing industry. Another thing is that there used to be a Co-op ice plant in Gloucester that we had direct competition with, but they ended up going out of business, and Cape Pond Ice is the only show in town today.
4. **Why are you one of the coolest guys around?** You can be cool by hanging out in the icehouse all day or you can be

cool from being suave; fortunately, I have the ability to do both.

5. **What is the best part of working at Cape Pond Ice?** Variety is the best part. Each day is different. I could be out back in the plant and icehouse on one day, and the next day I come to work, and I might work on the wharf loading boats and filling customer orders. I like talking to the fishermen and hearing their stories. The relationships that I have formed with the local fishing community, the Cape Pond Ice staff, and customers are all priceless things to me.

6. **What is the funniest thing you have seen happen at Cape Pond Ice?** (Laughing) I knew you were going to ask this question and I have been thinking about it. And I don't like to say this, but they are the dangerous things that happen; when you go back and think about them all you can do is laugh. One day during the early summer I was outside on one of the blowers; when I was done I disconnected the hose, and it got loose so quickly that it knocked me off the platform on the wharf. I lost my balance, but at the same time I managed to hang from the blower. I turned into Tarzan, and I began to swing and dangle over the water; I got my momentum and ended up back on the platform. My first thought was that I hoped someone saw what had just happened to me-- sure enough there was not a soul in sight and my Tarzan adventure went unnoticed. I still laugh when I think about it.

7. **What would you tell someone that was interested in visiting the Cape Pond Ice Plant?** You can get great insight into the [history of Cape Pond Ice](#) when you physically walk through the icehouse and you see [150 year old methods](#) that we still use today when working with ice. It's a very unique experience, to see a fishing boat pull up on the wharf at Cape Pond Ice and get loaded with us. Little things that make Cape Pond Ice what it is can be seen with [one of the tours](#) we do here at the plant.



If there are any questions that you would like to ask Steve, please e-mail him at [coolestguys@capepondice.com](mailto:coolestguys@capepondice.com)

Once again, we want this to be an interactive experience for you and the staff at [Cape Pond Ice](#). Please feel free to [sign our guestbook](#) or [contact us](#) if you have a unique Cape Pond Ice experience that we could feature in our summer newsletter. Thank you guys very much and we hope to see you soon!

